

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station:	Date:
WJZ-TV	
11/06/12	

I, Shelli Hutton,

being/on behalf of: Bill Nelson for Senate, a legally qualified candidate of the Democrat political party for the office of: US Senate

in the General

election to be held on: 11/06/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

Station Charges:	Gross \$	Net \$
<i>(Redacted)</i>		

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bill Nelson for US Senate 1516 E Colonial Dr #101 Orlando FL 32803 407-704-7980

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

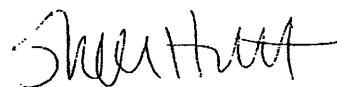
Peggy Gannon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6/25/12

Date



Signature

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



STATION ORDER

HL #6181434

Client: Bill Nelson for Senate
 Media: TV
 Product: Senate Race
 Market: Miami-Ft. Lauderdale
 Primary Demo: Adults 50+
 Separation between spots: 30

Estimate: 493
 Description: Nelson Miami 9.25-10.1
 Flight Start Date: 9/26/2012 05:00 AM
 Flight End Date: 10/1/2012 04:59 AM
 Buyer: Shell Hutton
 Phone: 305-751-6622
 Fax: 305-795-2709
 Affiliate: FOX

Date: 8/7/2012

Revision #: #

Vendor: WSVN-TV
 1401 79th Street Causeway
 Suite 200
 Miami, FL 33141
 X
 Phone: 305-751-6622
 Fax: 305-795-2709
 Affiliate: FOX
 #

Depart Program	Daypart Code	STN Gross	Days Our	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots
WSVN-TV MTWTF 6:00a- 6:30a TODAY-FLORIDA	EM	\$650.00		30	0	0	1	0	0	0	1
MTWTF 6:30a- 7:00a TODAY-FLORIDA	EM	\$650.00		30	1	0	0	1	0	0	2
MTWTF 7:00a- 7:30a TODAY-FLORIDA	EM	\$750.00		30	0	1	0	0	0	0	1
MTWTF 7:30a- 8:00a TODAY-FLORIDA	EM	\$750.00		30	0	0	1	0	0	0	1
MTWTF 8:00a- 8:30a TODAY-FLORIDA	EM	\$650.00		30	0	1	0	0	0	0	1
MTWTF 10:00a-11:00a WENDY WILLIAMS	DT	\$200.00		30	0	0	0	0	0	0	1
MTWTF 12:00p-12:30p CH7 NWS-NOON	DT	\$450.00		30	1	0	0	1	0	0	2
MTWTF 12:30p-1:00p CH7 NWS-NOON	DT	\$450.00		30	0	1	0	0	0	0	1
MTWTF 4:00p-4:30p CH7 NWS 4.00PM	EF	\$650.00		30	0	0	0	1	0	0	2
MTWTF 4:30p-5:00p CH7 NWS 4.30PM	EF	\$650.00		30	1	0	1	0	0	0	2
MTWTF 5:00p- 5:30p CH7 NWS 5.00PM	EN	\$1,000.00		30	0	0	1	0	0	0	2
MTWTF 6:30p- 6:00p	EN	\$1,000.00		30	1	0	0	1	0	0	2

STATION ORDER

Client: Bill Nelson for Senate
 Media: TV
 Product: Senate Race
 Market: Miami-Ft. Lauderdale
 Primary Dem: Adults 50+
 Separation between spots: 30

Revision #: Date: 9/7/2012
 Estimate: 493
 Description: Nelson Miami 9.26-10.1
 Flight Start Date: 9/25/2012 05:00 AM
 Flight End Date: 10/1/2012 04:59 AM
 Buyer: Shelf Hilton
 Vendor: WSVN-TV
 1401 79th Street Causeway
 Miami, FL 33141
 Phone: 305-761-8892
 Fax: 305-795-2709
 Send Billing To: Abbar Hutton Media
 6190 Grovesdale Ct
 Suite 200
 Alexandria, VA 22310
 Phone: 703-299-0295
 Fax: 703-299-9211

Depart Program	Daypart	STN Gross	Days	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total Spots
	Code		Day	9/25	9/26	9/27	9/28	9/29	9/30	10/1	
WSVN-TV	CH7 NWS 5:30PM										
	MTUWTF 6:30p- 6:30p	EN \$1,000.00	30	0	1	0	0	0	0	0	1
	CH7 NWS 6:00PM										
	MTUWTF 6:30p- 7:00p	EN \$1,000.00	30	1	0	0	1	0	0	0	3
	CH7 NWS 6:30PM										
	MTUWTF 7:00p- 7:30p	PA \$1,100.00	30	0	0	0	1	0	0	0	1
	INSIDE EDITION										
	MTUWTF 10:00p-11:00p	LN \$1,700.00	30	0	0	1	0	0	0	0	1
	CH7 NWS 10:00p-										
	Su 10:30p-11:00p	LN \$1,200.00	30	0	0	0	0	0	1	0	1
	CH7 WNDNN-10P										
	Total Cost:	\$21,160.00		5	4	5	7	0	1	5	27
											27

Revised rates and spots line, 1-6, 8-19, 22, 23
 Cancelled 20, 21, 24, and 25

Signature: _____



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Abar Hutton
6190 Grovedale Ct., Suite 200
Alexandria, VA 22310

Contract # 30533

schedule date 09/25/12-10/01/12

Advertiser POLYB NELSON/D/SEN/FL (3426)

Agency Abar Hutton (1762)

Product Political Issues (1082)

Brand BILL NELSON 4 SENATE (12284)

Advertiser HRP/V/A/MCGARR, MEGHAN (1117)

Salesperson Abar Hutton DC

Buyer Name HUTTON, SHELLI

Phone/Fax /

CPE 493

Account Types National/Political Candidate

Billing Type Standard

Comments BILL NELSON 4 SENATE

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** BILL NELSON FOR SENATE

WSVN (WSVN)

By Broadcast Month

Sep. 2012

Oct. 2012

Grand Total:

Spots 22

5

27

Rate \$11,750.00

\$3,400.00

\$21,150.00

Date Entered 09/12/12

Last Modified 09/12/12

Entered By Wendy Creque

CO-OP No

Headline # 06187634

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,172.50

Net Total \$17,977.50

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw	No	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6A- 6:30A (ET)						1			1	\$450.00	\$450.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6:30A- 7A (ET)			1		1		2		2	\$450.00	\$1,300.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
3.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	7A- 7:30A (ET)				1			1		1	\$750.00	\$750.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
4.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7:30A- 8A (ET)				1			1		1	\$750.00	\$750.00	WSVN (WSVN)	TODAY FL 730A	9/12/12
5.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	8A- 8:30A (ET)				1	1	1		2		\$450.00	\$1,300.00	WSVN (WSVN)	TODAY FL 8A	9/12/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	8A- 8:30A (ET)				1			1		1	\$450.00	\$450.00	WSVN (WSVN)	TODAY FL 8A	9/12/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	10A- 11A (ET)				1			1		1	\$200.00	\$200.00	WSVN (WSVN)		9/12/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	12P- 12:30P (ET)			1		1		2		2	\$450.00	\$900.00	WSVN (WSVN)	NOON NEWS	9/12/12
9.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	12:30P- 1P (ET)				1			1		1	\$450.00	\$450.00	WSVN (WSVN)	1230P NEWS	9/12/12
10.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	4P- 4:30P (ET)				1		1		1		\$450.00	\$450.00	WSVN (WSVN)	4P NEWS	9/12/12
11.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4P- 4:30P (ET)			1			1		1		\$450.00	\$450.00	WSVN (WSVN)	4P NEWS	9/12/12
12.0	Normal Line / SPOT	09/25/12-09/27/12	4	:30	4:30P- 5P (ET)				1	1	1		2		\$450.00	\$1,300.00	WSVN (WSVN)	430P NEWS	9/12/12
13.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	SP- 5:30P (ET)					1		1		1	\$1,000.00	\$1,000.00	WSVN (WSVN)	SP NEWS	9/12/12
14.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	SP- 5:30P (ET)				1			1		1	\$1,000.00	\$1,000.00	WSVN (WSVN)	SP NEWS	9/12/12

CONFIRMATION CONTRACT

Date:

Accepted-Agency/Advertiser:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Abar Hutton
6190 Grovendale Ct., Suite 200
Alexandria, VA 22310

Contract

30533

Schedule Date	09/25/12-10/01/12
Advertiser	POLY/B NELSON/D/SEN/FL (3426)
Agency	Abar Hutton (1762)
Product	Political Issues (1082)
Brand	BILL NELSON 4 SENATE (12284)
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)
Sales Office	Washington DC
Buyer Name	HUTTON, SHELLI
Phone/Fax	/
CPE	493
Account Types	National/Political Candidate
Billing Type	Standard
Comments	BILL NELSON 4 SENATE ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, BILL NELSON FOR SENATE

WSVN (WSVN)	By Broadcast Month	Spots	Rate
Sep. 2012	22	\$17,750.00	
Oct. 2012	5	\$3,400.00	
Grand Total:	27	\$21,150.00	

Date Entered	09/12/12
Last Modified	09/12/12
Entered By	Wendy Creque
CO-OP	No
Headline #	06187634
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$3,172.50
Net Total	\$17,977.50
Sales Tax	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	E:30P- 6P (ET)			1			1		1	2	\$1,000.00	\$2,000.00	WSVN (WSVN)	\$30P NEWS	9/12/12
16.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6P- 6:30P (ET)				1			1		1	\$1,000.00	\$1,000.00	WSVN (WSVN)	6P NEWS	9/12/12
17.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6:30P- 7P (ET)				1		1		2	2	\$1,000.00	\$2,000.00	WSVN (WSVN)	630P NEWS	9/12/12
18.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6:30P- 7P (ET)				1			1		1	\$1,000.00	\$1,000.00	WSVN (WSVN)	630P NEWS	9/12/12
19.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7P- 7:30P (ET)				1		1		1	1	\$1,100.00	\$1,100.00	WSVN (WSVN)	INSIDE EDITION	9/12/12
20.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	10P- 11P (ET)				1		1		1	1	\$1,700.00	\$1,700.00	WSVN (WSVN)	10P NEWS	9/12/12
21.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	10P- 11P (ET)				1		1		1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	10P NEWS	9/12/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:
Comments:

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